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Dorchester Beerex Press Release 2022

TICKETS - Second batch now released

The organisers of Dorchester Beerex, West Dorset Campaign for Real Ale (CAMRA) and charity partner Dorchester Casterbridge Rotary club would like to wish all our customers old and new a happy new year and are pleased to announce that the second batch of tickets for the 33rd Dorchester Beerex held in the Corn Exchange are now on general sale. The popular event which attracts beer connoisseurs from near and far along with local customers returns on Friday February 4th and Saturday the 5th with lunchtime and evening sessions.

This year's ticket outlets are as follows.

- The Convivial Rabbit and Copper St Brewery; Dorchester along with the Brace of Butchers Poundbury.
- The Belvedere Inn; Weymouth.
- Online via www.camrawdorset.org.uk
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Tickets are to be sold in advance only and cost £10 per head which includes commemorative glass, 2 halves of beer and a colour programme which list the full selection of up to 80 beers and around 21 ciders with full tasting notes plus more.

Due to the present conditions with Covid 19 and any other possible winter outbreak customers will be asked to leave contact details on purchase of ticket, this is to be able to trace customers in the event of an incident.

CHARITY

Beerex spokesperson Rich Gabe said " This year has raised organisational challenges like never seen by us before, our priority is running a charity fund raising event as safely as possible and giving customers a great time. Beerex makes a superb night out while raising money for good causes like this year's main charity the Dorchester Youth & Community Centre (DYCC). We have a Covid plan in place and aim to be extra diligent in working to it along with up to date government advice".



Ellis Ford - Beerex Chairman

Kate Parkham the Youth Work Manager from DYCC said on hearing of being nominated as principal charity "We are delighted that Dorchester Beerex has made us the main charity for 2022. The funds raised will make a huge difference, helping us to provide young people a safe space to socialise along with a range of activities and support. Thank you to everyone at Dorchester Beerex".

Beerex Chairman Ellis Ford said " Beer Festivals are a great British institution and something we have missed for the last 2 years. Dorchester Beerex is a great day/ evening out with ales carefully chosen and always with the knowledge that you will have ales and also ciders that you haven't had before. Combined with music on



Friday and Saturday night and the knowledge that you helping raise thousands for charity. Dorchester Beerex offers something for everyone."

MAIN SPONSOR

The festival started in 1988 and has always risen funding for local good causes. To the present date in excess of £200K has been raised and the festival has always had support from local breweries with this year's main festival sponsor seeing the return of Bridport family brewery Palmers who have been principal sponsor now for the last seven festivals. Sales & Marketing Director Cleeves Palmer said "Palmer's brewery are delighted to sponsor Dorchester Beerex again in 2022. We thoroughly enjoyed being the main sponsor for much of the last decade but sadly this year will be the last year that we are the primary sponsor, it is important that the one brewer does not hog the limelight for too long!" He went on to say "After the Covid interruption in all our lives it is great news that plans are well advanced for the 2022 festival; I hope you all enjoy Beerex at the same time as supporting very worthy local charities. My kindest regards to you all".

The festival relies on strong support via barrel sponsorship and raffle donations, if you are a local company and would like to help support the event, please call 07977 918130 to speak to Dave our barrel sponsorship co-ordinator.

To keep up to date on further announcements please follow local media outlets or go to www.beerex.co.uk and our Facebook, Twitter, and Instagram pages.